

PARAMETER



Newsletter of the Chicago Chapter of the American Statistical Association

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Happy Holidays!

It's December in Chicago- and the CCASA is wishing you the merriest of seasons!



CCASA Tuesday Luncheon Program



Luncheon Announcement

Noon to 1:30PM

TUESDAY January 22, 2008

The East Bank Club, 500 N Kingsbury, Chicago 60610

Please join us for the first exciting '08 event in the CCASA's 2007-2008 Luncheon Program.

Our January speaker is Emily Gransky, Executive Recruiter at Smith Hanley Associates.

Abstract:

January's speaker will be Emily Gransky, an Executive Recruiter & Manager at Smith Hanley Associates right here in Chicago. An expert on careers in the field of statistics, Emily will enlighten luncheon guests with her insights into "**Statistics: How to Model Your Career**" (all puns intended). Focusing on the essential facts of working within the industry, the discussion will cover some of the common questions and topics that arise when navigating the job path such as:

- Industry Cross Pollination: Should you jump to a new field? How late is too late? What are the implications?
- To MBA or Not to MBA?: How to position yourself for your long-term career goals.
- Communication Skills: One key to climbing the corporate ladder.
- Salaries Across the Field: This one is self-explanatory!

Sure to be informative to anyone who is or hopes to be working within the field, this luncheon is one NOT TO MISS! **Great conversation, great people, and great food- what a way to start the year off right.** We hope to see you there!

The **February Luncheon** will be held on Tuesday, February 19, and the speaker will be **Jennifer Zinkel**, who will discuss DIF Analysis of Cross-Cultural Differences in Pain Perception.

Plans for our future luncheons will be included in our upcoming announcements and in the Parameter. Lunch is \$30 for CCASA members, \$35 for nonmembers. Nonmembers, join the chapter for a year for only \$15 and get the discount plus all the other benefits of

membership!

Contact Lou Fogg, VP for Luncheons Phone: 312-942-6239 or E-mail:louis_fogg@rush.edu



Thought You'd Want to Know...

Gene H. Golub, an Innovator in Early Computing, Dies at 75

By JOHN MARKOFF Published: December 10, 2007

Gene H. Golub, a computer scientist who developed early techniques for using computers to solve scientific and engineering problems, died on Nov. 16 in Palo Alto, Calif. He was 75.

[Read the rest of the article...](#)



ASA Traveling Short Courses 2008

The ASA Council of Chapters **Traveling Short Course** Committee is pleased to announce the **2008 course offerings**.

Bootstrap Methods and Permutation Tests for Doing and Teaching Statistics

March 24-27 or March 29
(deadline for applying January 31, 2008)

For more information on the courses, presenters, course application, and committee members please see the ASA website, Chapters, Traveling Courses.

Visit Online at: <http://www.amstat.org/chapters/index.cfm?fuseaction=travelingcourses>



CCASA Workshop Announcement: Save the Date!

Short Course on Applied Survival Analysis

Presenter: **Susanne May**, University of California, San Diego

Date: **Friday, March 14, 2008**

Time: **8:30-5:00pm**

Gleacher Center
450 North Cityfront Plaza Drive
Chicago, IL 60611-4316
312-464-8787

Early bird registration deadline March 1, 2008. Look for more information to come!



With the closing of another year rapidly approaching, it's always fun to take a moment to consider how quickly things can change in just a short period. Time elapses, people grow, technology develops... and with the continuous change come continuous challenges- necessary adaptations to meet the newly developed demands of the ever-evolving world around us.

Statistics, it seems, faces those challenges as well. As more people become more mobile (thanks to technology) and are relying less on traditional land based phone lines, it is becoming much more difficult to get an accurate sampling of household makeup. The New York Times recently published an article on this subject, and we thought you might find it interesting. Check it out at the link below:

<http://www.nytimes.com/2007/12/07/us/07polling.html?ex=1354683600&en=9ed635>

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PARAMETER provides a job listing service by publishing Positions Available and Positions Wanted, the latter being free to Chapter members. Companies may list positions for \$75. Contact the Editor for more information.

For additional information about Chicago Chapter ASA, please visit us on the web at: www.ChicagoASA.org Also, visit the National ASA web site www.amstat.org.

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