

PARAMETER



Newsletter of the Chicago Chapter of the American Statistical Association

Volume 50 Number 4

February 2007

In this issue

- [Countdown to Paperless Parameter: 3](#)
- [Luncheon Announcement](#)
- [Save This Date](#)
- [Position Available](#)
- [In Memory of Milton Friedman](#)
- [Editor](#)

Greetings!

Countdown to Paperless Parameter: 3

Three more issues of the paper version of the PARAMETER will be delivered. Subsequently, an email version of the PARAMETER will be used to communicate with our members.

To continue receiving the PARAMETER, please visit us at www.chicagoasa.org and enter your email address in the upper right. By doing so, you will receive the email version of the PARAMETER as well as other pertinent announcements.

Luncheon Announcement

**Noon to 1:00PM
February 20, 2007
The East Bank Club
500 N Kingsbury, Chicago 60610**

Please join us for this exciting event in the CCASA's Tuesday Luncheon program.

Our February speaker is Joseph Zbilut, Rush University, and the talk is entitled *An Introduction to Recurrence Quantification Analysis*.

Dr. Zbilut's focus is physiologic research related to nonlinear dynamics. Working with colleagues in physiology, biophysics, and medicine, he has performed considerable research into the identification of rhythms and patterns in a variety of systems. Recognition of such "patterns" in complex systems provides unique challenges. Among the difficulties include:

- lack of stationarity
- insufficient data length
- noise effects, and
- inadequacy of algorithms for the calculation of chaotic invariants of real systems

In collaboration with [Dr. Charles Webber](#) of Loyola University Chicago, Dr. Zbilut has developed a technique of recurrence quantification analysis (RQA) which overcomes many of these difficulties. At the same time, he has developed a model of chaos ("nondeterministic") which is unique in its emphasis on the importance of "noise" and its effects on deterministic processes as seen in physics, biology, psychology and sociology, and has implications for cognitive theory, natural neural nets, as well as organizational behavior.

Next month, on March 20, 2007—Rick Rungaitis, The Schaumburg Flyers General Manager will present a spring training baseball luncheon talk on the difficulties and delights of being the general manager of a minor league baseball team. Please save this date for what promises to be a fun-filled event.

Plans for our future luncheons will be included in our upcoming announcements. Lunch is \$30 for CCASA members, \$35 for nonmembers. Nonmembers, join the chapter for a year for only \$15 and get the discount plus all the benefits of membership!

Contact Lou Fogg, VP for Luncheons Phone 312-942-6239 E-mail: Louis_Fogg@rush.edu

Save This Date

Friday, Mar 9, 2007
The Chicago Career Forum

The Chicago Chapter of the American Statistical Association is conducting a Career Forum for anyone who has an interest in either beginning or advancing a career in statistics or a related field. This is a great opportunity for statisticians and companies who hire statisticians to get together for an afternoon of networking and having fun.

Admission is free for members of the Chicago Chapter of the American Statistical Association. Nonmembers will simply be asked to join the Chapter. Annual chapter dues are \$15 for regular members and \$6 for students. Becoming a member provides many other benefits, including discounts for luncheons, conferences, and workshops.

The Career Fair will begin at 9:00AM on Mar 9, 2007, and will run until 4:00PM the same day. The Career Fair will be held at Loyola University's Ballroom in the Lewis

Tower at 820 N. Michigan Avenue, Chicago, Illinois.

Please address any inquiries about the Career Forum to Lou Fogg, Vice President for Luncheons. Lou's e- mail is Louis_Fogg@rush.edu

Position Available

ACNielsen – Sr. Statistical Analyst – Schaumburg, IL

The successful candidate will

- Analyze data from multiple sources to investigate research questions and to design edit methodologies
- Work effectively across functional areas to investigate issues and resolve problems
- Conduct studies to answer client questions and explain ACNielsen methods, procedures and practices
- Work with internal clients to understand business need and requirements, identify project activities and necessary research, and recommend alternative approaches if appropriate
- Possess BS in Statistics, Mathematics, Computer Science, Social Science or similar field and two or more years of practical experience in the area of market research or related field, or MS in Statistics, Operations Research, or related field.

Knowledge of statistical methodologies is essential. Knowledge of SAS is preferred. If you are interested in learning more about this position please apply on-line at www.nielsen.com/careers, the REQ ID is 471BR.

In Memory of Milton Friedman

In memory of Milton Friedman, we have included this account of Friedman's early research in statistics by Stephen Stigler.

In addition, visit our website, www.chicagoasa.org, to view an article by Arnold Zellner: In "Memory of Milton Friedman, A Great Economic Scientist and Person" (to appear in the Indian Journal of Quantitative Economics).

Milton Friedman (1912-2006)

When Milton Friedman died at the age of 94 on November 16, 2006, the world press recounted at length his life as one of the premier economists of the twentieth century, citing his work on monetary economics and price theory, and his influential espousal of free market economic policy. Unmentioned in these accounts was Friedman's early research in mathematical statistics and his strong early relationship with statistical societies.

Friedman was born in Brooklyn, New York on July 31, 1912, and he attended Rutgers University from 1929, graduating with a A.B. degree in 1932. At Rutgers, he studied advanced mathematics, and Arthur F. Burns (later Chairman of the Federal Reserve Board) awakened in him an interest in economics. Friedman continued his education with graduate study at the University of Chicago and Columbia University; with wartime diversions he did not receive his PhD until 1946, from Columbia University. At the University of Chicago he encountered economists Frank Knight, Jacob Viner, and econometrician Henry Schultz, as well as several unusually capable fellow students, and Schultz was instrumental in arranging a fellowship for him during the 1933-34 year to work with Harold Hotelling at Columbia. Hotelling was then at age 38 at the peak of his powers, with a steady stream of pathbreaking papers in both mathematical economics and mathematical statistics. In 1936 Hotelling published (with Margaret Pabst) a paper in the *Annals of Mathematical Statistics* on rank correlation methods, and Friedman followed with a paper the next year in *JASA* (32: 675-701), "The use of ranks to avoid the assumption of normality implicit in the analysis of variance." This paper presented what is now called in all texts and statistical packages "Friedman's Test" for the two-way analysis of variance. In a subsequent *Annals* paper (1940; 11: 86-92) he examined the efficiency of his test in comparison to some competitors. Friedman's test was the forerunner and direct inspiration for the subsequent development of rank procedures by Wilcoxon, Mann, Whitney, Kruskal, Wallis, and others.

When Jerzy Neyman visited the U.S. in 1937 for his now-famous series of Lectures and Conferences at the U.S. Department of Agriculture, Friedman was in the audience asking penetrating questions, as the published notes indicate. For example, when Neyman noted as a criticism of maximum likelihood as a principle that the MLE for the variance of a normal distribution had the undesirable property of being biased, Friedman pointed out that if the likelihood being maximized was that of the statistic s^2 (as would be the case if "maximum likelihood" were in effect applied twice), the resulting estimator (namely s^2) would be unbiased, a point Neyman grudgingly granted.

During the war, Friedman worked with the Statistical Research Group at Columbia University, a group that was led by W. Allen Wallis and included ten who served as President of the IMS: Harold Hotelling, Jimmie Savage, Abraham Wald, Jacob Wolfowitz, Fred Mosteller, Abraham Girschick, Herbert Solomon, and Al Bowker, together with John Tukey and Sam Wilks who were with a collaborating group at Princeton. During that period Friedman worked on problems in experimental design and sampling inspection, and he played a direct role in inspiring Wald's work on sequential analysis (See W. A. Wallis's 1980 account in *JASA* 75: 320-335).

Friedman also played a role in the growing attention to statistical education by statisticians during this period, first at the University of Wisconsin (where he held a visiting position, 1940-41), and later when, at the behest of Hotelling, he played a major role in drafting the IMS report on "The Teaching of Statistics," published in the *Annals* in 1948 (19: 95-115).

Friedman's early mastery of statistical theory was important to his subsequent work in economics. He acquired a deep understanding of the regression phenomenon and variance components from Hotelling in the 1930s, and this was crucial to his influential work on the consumption function (with the separation of permanent and transitory components) in the 1950s. Nonetheless, after the war his focus turned almost

exclusively to economics. He wrote in a 1976 letter to me that, "My highpoint as a mathematical statistician was VE Day in 1945."

Friedman remained current with developments in statistics throughout his professional life. He spent the year 1953-54 as a Fulbright lecturer at Gonville and Caius College of Cambridge University, where he got to know Ronald Fisher quite well. In his memoir *Two Lucky People*, written with his wife Rose (Univ. Chicago Press, 1998), he remarked (p. 273) that he had met four people he would label geniuses, all mathematical statisticians: Ronald Fisher, Jimmie Savage, Harold Hotelling, and John Tukey.

Stephen M. Stigler
University of Chicago

For a longer account of Friedman's work in statistics, go to
<http://www.stat.uchicago.edu/faculty/stigler/publications.html>.

Editor

Editor: John Vander Ploeg (312) 220-1739

PARAMETER, newsletter of the Chicago Chapter of the American Statistical Association, is published 10 times a year as a service to its members. To submit material for publication, contact the Editor, John Vander Ploeg, email:
john.vanderploeg@leoburnett.com.

PARAMETER provides a job listing service by publishing Positions Available and Positions Wanted, the latter being free to Chapter members. Contact the Editor for more information.

For additional information about Chicago Chapter ASA, please visit our World Wide Web site www.ChicagoASA.org. Also, visit the National ASA web site www.amstat.org.

Email change of address to: Mary_J_Kwasny@rush.edu.

email: newsletter@chicagoasa.org
web: <http://www.chicagoasa.org>